

Exari Systems, Inc. presents

The 7 Deadly Sins of Contract Drafting

How (not) to put your career on the fast track to purgatory

Lust

Don't lust after sexy documents. Formatting matters.
Beautiful fonts don't

Presented by Jamie Wodetzki

Lust

- Don't lust after sexy documents.
- Formatting matters.
- Beautiful fonts don't.
- Substance over style.
- But style can be substantive...

Lust

- Suppose a windstorm rips the electric cables from your roof, sets fire to your favorite shrub and burns down your house...
- What does your insurance say?
- Are you covered?
- It could depend on formatting...

Lust

- Scenario 1 – You lose...

PERILS COVERAGE & EXCLUSION

This insurance policy covers losses arising directly from:

- (a) fire; and
- (b) flood,

except when arising from windstorm.

Lust

- Scenario 2 – You win...

PERILS COVERAGE & EXCLUSION

This insurance policy covers losses arising directly from:

- fire; and
- flood,
except when arising from windstorm.

Lust

- Scenario 3 – The litigators win...

PERILS COVERAGE & EXCLUSION. This insurance policy covers losses arising directly from: (a) fire; and (b) flood, except when arising from windstorm.